



中村
Nakamura
直幹
Naoki



Ski jumper **Naoki Nakamura**
SNS Sales Sheet

PROFILE

Naoki Nakamura

September 19, 1996 Age 27

Japanese, born in Sapporo

16 years of experience

PAST PERFORMANCE

2017 Asian Games Large Hill Champion

2017 Universiade Kazakhstan Tournament Winner

2019 Nordic World Championships in Austria

2021 Nordic World Championships 4th place in the team

2022 Beijing Olympics Japan Team 5th place

2023 World Cup Finland Tournament 3rd place





Passion for ski jumping

I started ski jumping at the age of 11, and at first I was an athlete competing for first and second place. At that time I was very fat, so much so that I was nicknamed "Onigiri-kun". However, the more I wanted to jump farther and more beautifully in ski jumping, the more I started thinking about what I could do to lose weight and put it into practice. I have trained both my mind and body, and now I have reached a level where I can compete in the Olympics, but I still have the desire to jump even farther. I feel that as a ski jumper, I will be 29 years old at the 2026 Italian Olympics and 33 years old in 2030, and these will be very challenging years for both my mind and body.

Responsibilities as a player

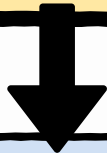
Since I was a child, my father worked in the meteorological field, so I have been interested in environmental issues. Since I decided to make a living from my passion, ski jumping, I absolutely do not want to make anyone or the future unhappy because of what I love. Since starting my own company in 2019, I have been offsetting the CO2 emissions from the planes and cars I use to compete every year, and donating 10 yen per meter to an NPO that works on sustainable activities.

VALUE PROVIDED



EXPOSE

More than one billion people, mainly in Europe and the United States, watch the sport of ski jumping on television or in person each year.



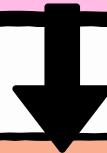
CORPORATE COGNITION

Corporate recognition enhances brand credibility, strengthens market competitiveness, attracts new customers and increases the loyalty of existing customers. High recognition increases brand value and contributes to growth and sustainability.



SNS

You can create promotions with players on Instagram, YouTube, etc. The total number of impressions as of January 2024 is over 400,000.



EMPATHY

Relatability drives customer loyalty and makes a brand more trustworthy and influential. Customers who identify with a company's mission and values are more likely to be long-term loyalists, making them a valuable asset to a brand.



COMMUNITY

You can directly promote yourself to the online salon and fan club run by Naoki Nakamura. Also, Naoki Nakamura's personal value will increase when he shares his involvement with companies.



BECOMING A FAN

Fan generation increases customer loyalty, increasing brand influence and revenue. Loyal fans drive purchasing behavior and attract new customers through brand advertising and word of mouth.

WOULD YOU LIKE TO ADVERTISE ON SOCIAL MEDIA?



Spot Advertisement

You can place 15-second ads on YouTube videos, just like TV ads. By making the ad video interesting, you can increase interest.

Reference price: 1 advertisement from 200€ Please contact us.

Shorts, Reels, Tiktok Ads

A short 30-second video can explain a product or promote an experience, and by posting multiple videos regularly you can keep your audience in touch. Instagram 18,000 followers Tiktok 6000 followers / Global broadcast YouTube 3800 subscribers / Broadcast to Japan Little Red Book RED 11000 followers / Broadcast to China

Reference price: 500€ per post. Please contact us.

Partner Advertising

You can advertise your company's logo on training wear. Athletes will wear it in many situations, from training to social media and when speaking with the media.

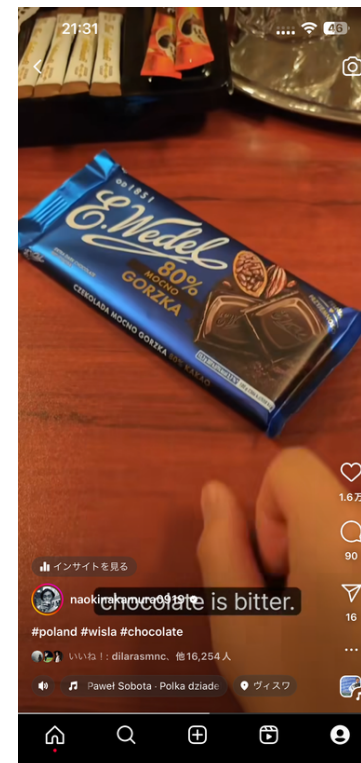
Reference price: 4000€ and up. Please contact us.

Online salon advertising

In Naoki's FLYING LABORATORY, an online salon hosted by the athlete, he can directly talk to salon members about his impressions and experiences using the product.

Reference price: 75€ per month. Please check the salon website.

*Applications accepted from April 1 to October 1, 2024





contact address

email address

- Producer: Shunsuke Homma syunsuke.9026@gmail.com

DMM Online Salon
"Naoki's FLYING LABO"

